

* Preliminary IPT | Group Project Marking Rubric

Assessment Component	Criteria	Possible Mark	Awarded Mark
Public Website			
Front Page	Aesthetically-pleasing; demonstrates understanding of user interface design principles; includes accessible navigation to major site features	4	
About the Company	Describes company's mission & guiding principles; includes rationale for company logo design	8	
Employee Listing	Lists positions and provides biographical details, academic qualifications and business experience	7	
Corporate Blog	Describes company activities and announcements in a professional and informative manner	12	
Catalogue	Detailed descriptions and pricing schemes provided for an appropriate array of products and/or services	10	
How We Innovate With Technology	Comprehensively explains and justifies the creative integration of information systems into the company's daily operations and organisation	9	
Design Report	Describes the website construction process; includes detailed reference to the relevant information processes and technology (both hardware & software); demonstrates sound understanding of the processes & their integrated nature	18	
Business Spreadsheet	Includes realistic company budget; listing of items in stock or rendered services with unit cost price, sale price and profit margin; database of client details and credible client order history	7	
Group Register	Provides a detailed record of all progress made throughout the project; updated bi-weekly over the course of the project; all group members contributed	10	
Semi-Scripted Interview This project component algorithmically modifies the mark received for the rest of the group assessment	Naturally demonstrates innate understanding of group organisation and activities; evidences contribution to the project and involvement in other group members' work	15	
Total		100	